

TSUKUBA MBA-IB OPEN CAMPUS

**Saturday 13th April 2019 14:00 ~
Tokyo Campus, #134**

RSVP for this event:



SCHEDULE

13:30 Doors open
14:00 Welcome speech
14:05 Program guidance + Q&A
14:30 Admission guidance + Q&A
15:05 Short lecture
16:00 Campus tour by students /
Conversations with Faculty

SHORT LECTURE @122

15:05 - 15:55

Segmenting a Consumer Market

By Assoc. Prof. Caroline S.L. Tan



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